



New Jersey Schools Insurance Group
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Board of Trustees Meeting March 23, 2022
Action Item
Resolution Authorizing Sponsorship, NJSBA Workshop 2022
NJSIG No. 0322-05

New Jersey School Board Association's 2022 Workshop is a large training and information event for school officials in New Jersey. It is typically the first statewide education conference taking place in the new school year. This year, the event will be in person beginning October 24, 2022 through October 26, 2022. NJSIG will present on ethics at the group training sessions, which has historically been one of the most well attended trainings of the conference. The \$25,000 sponsorship includes a 10x20 booth space, two one-hour group sessions, prominent advertising throughout the Atlantic City Convention Center, and sponsorship of Workshop's App.

Recommended Resolution: To approve sponsorship of the NJSBA's 2022 Workshop for \$25,000.